

This is not about what AI can do for you. It is about what you must do so AI can help. Every operating change, intervention and failure has taught your company something. Much of the evidence for your next better decision already exists inside the company: it is just scattered, and out of AI's reach. *Look inside first.*

01 · THE PARADOX

You already paid for the lesson

Plants, fields and fleets run experiments every day: settings are changed, equipment adjusted, interventions carried out, failures investigated. You paid for every one of them.

But the results sit in different systems, reports, spreadsheets and people's memories. A well-observed asset can still be poorly understood as a whole.

If the lessons stay disconnected, your operations keep teaching what your organization cannot reuse.

02 · WHY A SMARTER AI IS NOT ENOUGH

AI can only use what it can reach

AI cannot investigate a history it cannot reach, connect records whose meaning it cannot tell, or run engineering calculations locked inside an application.

Buying another tool or commissioning another study often rebuilds the same missing context, and then leaves it behind when the project ends.

The limit is not the intelligence of the AI. It is the environment your organization gives it.

03 · WHAT TO DO FIRST

Make what you know usable

- **Free the information.** Connect records with their meaning, origin and operating conditions intact.
- **Open the tools.** Let workflows call the engineering calculations your people already trust.
- **Assign ownership.** People who decide, act and measure the result. Keep failures, not only successes.

Start with one decision that matters, not with a perfect database.

04 · QUESTIONS TO ASK YOUR TEAM

Is your knowledge ready for AI?

- Can we find why a past change was made, and whether it worked?
- Do we keep our failures and the reasons behind them?
- Can AI reach this information safely, and tell what it means?
- Can it run the calculations our engineers rely on?
- Who owns the decision, and who measures the result?

Look inside first. Before asking AI to help, help it reach and use what you already know.

yourCDO helps your leadership team choose the first decision worth improving, make the knowledge behind it usable, and prove the value with a pilot on your own data.

HOW YOURCDO STARTS

One business unit · with the path to scale

WEEK 1
Define Success

WEEKS 2-3
Set the Priorities

WEEKS 4-10
Deliver the Pilot